



## Webinar

### **Digital Health Transformation in Europe**

### **Raising the Voice of Nurses and Midwives**

***March 7th 2024, 1400h-1600h CET***

In 2024 all countries in the WHO European region are faced with a severe shortage of nurses and midwives, as well as other health personnel. Although this is not new the Covid 19 pandemic has worsened the situation and new strategies are critical to ensuring a competent workforce. Maximizing digitization of the health sector to support Nurses and Midwives may reduce the burden of the shortage. The WHO Euro report Health and care workforce in Europe: time to act (2022) highlights digitization in Action 3: Expand the use of digital tools that support the workforce.

But experience shows that far too often digital health solutions are cumbersome resulting in frustration and increased burden on health personnel. Far too often nurses and midwives have not been engaged at the policy table or in the design of digital solutions that were intended to support their work. Policy makers, digital health consultants and managers are learning that nurses and midwives must be engaged in all policy decisions on digital health in order to create solutions that support their decision making processes, complex logistics of coordinating patient care.

The WHO Euro Roadmap to guide implementation of the Global Strategic Directions for Nursing and Midwifery identifies four strategic areas to strengthen Nursing and Midwifery: Education, Jobs, Leadership and Service Delivery. Within each of these strategic areas digital solutions are needed to optimize nursing and midwifery services.

This webinar focuses on engagement of nurses and midwives in digital health policy at all levels, and engagement in design of digital solutions that support nurses and midwives.

The WHO Regional Office for Europe Nursing and Midwifery team, the European Forum of National Nurses and Midwives Associations (EFNNMA), the European Federation of Nurses (EFN) and the European Early Career Nurses and Nursing Students Association invite midwives, nurses and policy makers to this Webinar on digital health developed in collaboration with the Euro scholars of the ICN Global Nursing Leadership Institute 2022.

National nurses and midwives associations represent the professions at the policy table with government and other decision makers at all levels. The purpose of this webinar is to support their advocacy role by providing good examples of digitization in nursing and midwifery.

Russian translation provided

## WEBINAR PROGRAM (all times are CET)

s	<p><b>Welcome</b> Mervi Jokinen, president, European Forum of National Nurses and Midwives Associations (EFNNMA)</p>
1405— 1412	<p><b>Welcome. Digital health in the WHO Euro Roadmap for nursing and midwifery</b> Maggie Langins, WHO Euro Policy Advisor Nursing and Midwifery</p>
1412— 1415	<p><b>Moderator: Karen Bjøro, vice president, EFNNMA</b> <b>Co-moderator: Rolf-Andre Oxholm, GNLI Euro Scholar 2021</b></p>
1415— 1425	<p><b>WHO Euro Regional Strategy on Digital Health</b> Dr David Novillo, Unit Head and Regional Adviser, Data and Digital Health Division of Country Health Policies and Systems, WHO Euro</p>
1425— 1435	<p><b>WHO Euro Action plan on digital health – Increasing the impact of nurses and midwives</b> TBD</p>
1435— 1445	<p><b>Do we have the knowledge base on digitization in nursing and midwifery to support all 4 areas of the WHO Euro Roadmap to strengthen nursing and midwifery: Education, Leadership, Jobs and Service delivery ?</b> Dr Gillian Janes RGN PhD SFHEA, Professor of Nursing and Quality Improvement, Faculty of Health, Medicine and Social Care, Anglia Ruskin University (ARU)</p>
1445— 1455	<p><b>Digital evidence-based decision support system with ICNP coding for nurses and midwives at the bedside</b> Dr. Ann-Kristin Rotegård, RN, Managing Director, Var Healthcare</p>
1455— 1505	<p><b>Standardized nursing language in the digital health record –a prerequisite for documenting nursing care quality and managing nursing at all levels of the health system</b> João Gentil, Institute, Nurse Manager, Portugal.RN, Public Health Specialist, Certified Global Nurse Consultant, ICN Global Nurse Leadership</p>
1505— 1515	<p><b>The role of nurses digital health and what sort of extra support do nurses need to work with digital in health</b> Rikhsi Salikhodjaeva, Chief Nursing Officer, Uzbekistani Ministry of Health, and President, Uzbekistani Nurses Association, Uzbekistan</p>
1515— 1525	<p><b>Is nursing and midwifery education in Europe ready for the digitally competent X-generation ?</b> Lea Jochmann, ENSA Nursing Officer, European early career nurses and nursing students' association</p>
1525— 1535	<p><b>The EU Pact for Skills and BeWell: Invest in nurses to secure success when digitalising the healthcare sector.</b>  Professor dr. Paul de Raeve, General secretary, European Federation of Nurses Associations (EFN)</p>

1535—  
1600

**Key messages**

Karen Bjøro and Rolf-Andre Oxholm

The webinar will be made possible through the Zoom platform of the CNAI, Italian Nurses Organization.

Interpreters: Georgy Pignasty and Andrei Tarkin

**To register click on the link:**

**[https://eu01web.zoom.us/webinar/register/WN\\_DtWqlfnERLuxVHpN7qmeuw](https://eu01web.zoom.us/webinar/register/WN_DtWqlfnERLuxVHpN7qmeuw)**